

# Age Back Co Stockholm selects Precise Access to deliver secure and seamless biometric entry for its members

Precise Biometrics, a pioneer in biometrics and cybersecurity, has been selected by Age Back Co Stockholm (previously V Social Club) — a premium gym and health tech club in Stockholm — to deliver biometric physical access through its Precise Access solution. The deployment supports Age Back Co Stockholm's commitment to offer a first-class member experience while maintaining high levels of security across its premises.

The collaboration began with a pilot installation. Following a successful evaluation, Age Back Co Stockholm has now expanded Precise Access to doors all across the club. The expanded deployment enables secure, frictionless entry to facilities, classes, and locker rooms, while confirming the solution's ability to combine strong security with a smooth, premium access experience tailored for exclusive membership environments.

Precise Access uses biometric facial authentication to verify each member instantly at the door — removing the need for cards, cumbersome PIN codes, or mobile phone apps. This ensures that access is both secure and effortless, while protecting the club against unauthorized entry and credential sharing. Enrollment is simple and seamless, completed once when signing up for membership — after that, access is instant and effortless.

Precise Access integrates seamlessly into the club's existing IT infrastructure, including the club's membership management system, enabling efficient administration, lowering the risk of human error, and delivering a seamless, first-class user experience. Through standardized APIs for leading physical access control systems (PACS), Precise Access ensures a smooth, secure, and cost-effective deployment.

## With Precise Access, Age Back Co Stockholm benefits from:

- **High security** through verified biometric identity, ensuring that only authorized members gain access
- **A seamless, premium entry experience** delivered through fast, touchless authentication that enhances the daily member journey and reinforces the club's exclusive brand
- **Operational efficiency** and reduced risk for human errors by eliminating physical credentials like cards, PINs, and manual access administration
- **Scalable deployment** as access needs evolve

For members, biometric access becomes part of the overall premium experience — fast, intuitive, and invisible — while for the club it delivers confidence that security is consistently enforced.

**Joakim Nydemark, CEO of Precise Biometrics, commented:**

“Age Back Co Stockholm is a great example of how biometric physical access can elevate both security and user experience. Precise Access is designed for environments where convenience and exclusivity are just as important as safety — and this deployment shows how well those priorities can coexist.”

**Estelle Nordenfalk, CEO of Age Back Co Stockholm, commented:**

“Our members expect an experience that feels seamless and exclusive from the moment they arrive. Precise Access delivers that premium entry experience, while also providing the security and operational control we need to run the club efficiently.”

This deployment further demonstrates how biometric access is becoming a preferred choice for premium gyms, private clubs, and membership-based venues seeking to combine high security with a seamless, exclusive experience.

Learn more about Precise Access [here](#).

**For further information, please contact**

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#### **About Precise Biometrics**

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Precise Biometrics AB (publ) (“Precise”), is a global pioneer in biometrics and cybersecurity. The biometric recognition solution suite today includes fingerprint, face, and palm recognition algorithm products along with turnkey solutions for visitor management (Precise Visit by EastCoast) and biometric physical access management (Precise Access).

Precise’s premium biometric recognition solutions is used in mobiles, laptops, security tokens and smart looks, as well as automotive applications for in-car payments, driver authentication, and personalized settings and access. Precise also offer visitor management and physical biometric access control solutions.

Precise operates through two business units, Digital Identity and Biometric Technologies, and the company has offices in Sweden ( HQ in Lund), USA, South Korea, Taiwan, and China. Precise is a public company listed on Nasdaq Stockholm (PREC). Learn more at [www.precisebiometrics.com](http://www.precisebiometrics.com).

#### **Attachments**

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[Age Back Co Stockholm selects Precise Access to deliver secure and seamless biometric entry for its members](#)

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