

Precise Biometrics will showcase biometric security solutions of the future at Företagsdagarna 2024

Precise Biometrics is one of the companies invited by The Confederation of Swedish Enterprise to exhibit at their major event Företagsdagarna 2024 on March 19th-20th at Waterfront Congress in Stockholm. The theme of the event is growth and competitiveness - digitization and AI are crucial. About 400 entrepreneurs and more than a hundred members of parliament will participate.

Biometric identification through fingerprint, palm or face recognition is now integrated into a large part of the consumer electronics on which modern economies and digital lifestyles are based. This applies to mobile phones, laptops, smart door locks as well as in the automotive industry.

Precise Biometrics has for many years used AI and machine learning in the development of the company's world-leading biometric solutions, which will be shown during the event.

Among the speakers and participants in the event are Jacob Wallenberg, Carl-Henrik Svanberg, Leif Johansson and Sweden's Prime Minister Ulf Kristersson. Precise Biometrics will be represented at Företagsdagarna 2024 by CEO Joakim Nydemark and the company's sales manager Teodor Karlstedt.

Joakim Nydemark, CEO at Precise Biometrics, comments:

"At Precise Biometrics, AI and deep learning are not just a trend, but have been a central part of the business for many years. We deliver customer value by using advanced biometric technology and packaged solutions to meet our customers' needs to offer fast and efficient access with high security in their systems. It feels great that The Confederation of Swedish Enterprise has picked up on our know-how and our world-leading position in the field and invited us to this prestigious event as a source of inspiration and knowledge".

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About Us

Precise Biometrics AB (publ) ("Precise") is a global supplier of identification software. The company offers products in various areas of application that enable users – using their own biometrics – to identify themselves in a convenient and secure way. Precise has two business areas; Digital Identity and Algo, and operates out of its offices in Lund, Sweden, Potsdam NY, USA and Shanghai, China. The Precise share is listed at Nasdaq Stockholm (PREC). For more information, please visit www.precisebiometrics.com

Attachments

[Precise Biometrics will showcase biometric security solutions of the future at Företagsdagarna 2024](#)